

JUNK

*An Ocean Voyage & Rise of Activism to Fight
Plastic Pollution*

A Tour to Show the Problem and Make the Change

featuring

Dr. Marcus Eriksen, Anna Cummins
and filmmaker Chris Jones

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The Science of Marine Plastic Pollution



More than 5 trillion pieces of plastic can be found floating on the surface of the ocean. Over 1200 species worldwide are affected by plastic pollution through ingestion and entanglement. Scientists estimate that by 2050 there could be more plastic in the ocean than fish.

The *JUNK* journey explores what we can do to stop this burgeoning global crisis.

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The Voyage & Launch of a Movement

In 2008, two sailors drifted across the N. Pacific to Hawaii on a raft made from 15,000 plastic bottles tied in old fishing nets stuffed under a Cessna 310 Aircraft. They called it JUNK, and the purpose of the 88 day, 2600 mile voyage was to build public awareness and help build a movement to save our seas from plastic pollution.



Ten years later, the JUNK voyage is considered a seminal moment in the ocean plastic pollution movement, led by Marcus Eriksen & Anna Cummins, and captured on film by Chris Jones.



JUNK TOUR

Today we present JUNK Tour, a comprehensive program that showcases the global plastic pollution issue, shows how this problem affects your local community, and tangible changes you can make to help solve the problem. We have put together 4 components to make this happen; The Film, *JUNK*, + The Book, *JUNK RAFT*, The Adventure, The Exhibit, and the Discussion.



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Engaging Audiences to Solve the Global Waste Crisis



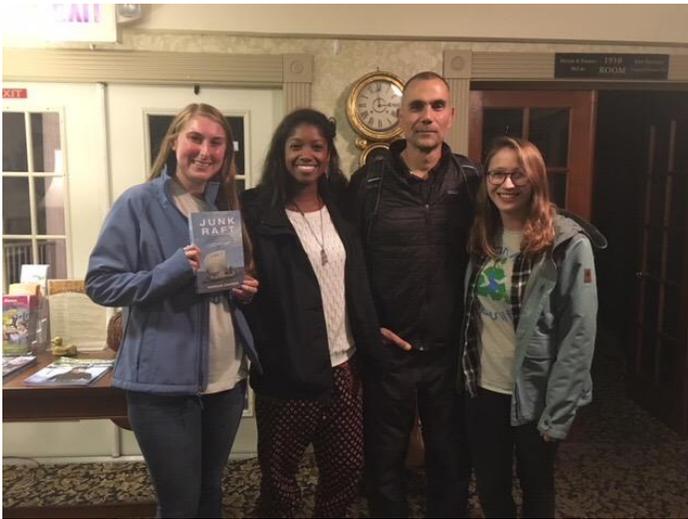
Dr. Marcus Eriksen, international plastic pollution expert, takes audiences of all ages on an adventure in his 30 minute film JUNK, based on the book he wrote detailing 88 days at sea, adrift in the North Pacific Gyre.

- *JUNK RAFT* is listed on Forbes top 10 Best Environment, Climate Science and Conservation Books of 2017
- As James Cameron, filmmaker and deep-ocean explorer says, *JUNK RAFT* combines “adventure far from shore, the spirit of exploration, and the fight to save our oceans—all in a gripping narrative that is also a parable for our time.”
- With hundreds of hours of lecturing around the world, Marcus blends a colorful background with a compelling message about plastic pollution and a call to action
- The *JUNK* film is an official selection in the Wild & Scenic Festival and the Colorado Environmental Film Festival
- The film narrative animates a powerful response among Millennials and Gen Z and provides an exciting educational opportunity for youth presentations that will inspire the next generation of conservationists
- The film and lecture aim to support local zero waste efforts, like PLAN on college campuses.
- *JUNK* traveling exhibit can reinvigorate existing plastic pollution installations with life, meaning and dimension, or it can offer a stand-alone opportunity for a temporary exhibit to highlight the growing global crisis of plastic pollution





Stop 1: The Book + Film



JUNK + JUNK RAFT

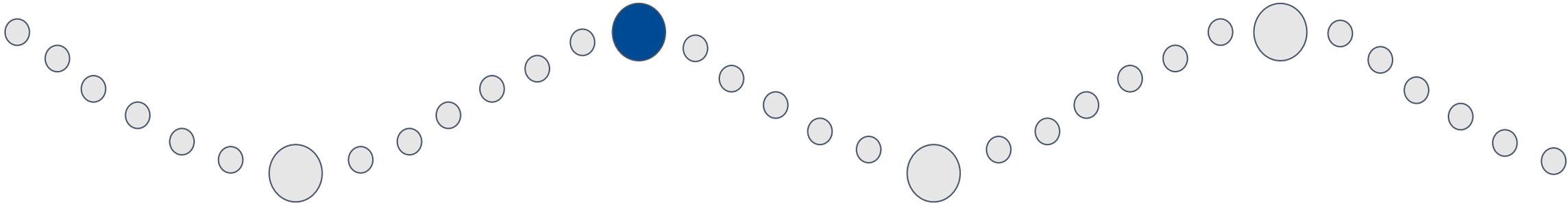
Start with a film screening of *JUNK* and/or share excerpts from *JUNK RAFT* to show the audience the problem we face globally.

JUNK RAFT was named by Forbes as one of the [10 best environmental books of 2017](#).

A trailer for the film can be seen [here](#).



Stop 2: **The Adventure**



EXPLORING YOUR COMMUNITY

Marcus will take your group on “an adventure” to a local body of water that is need of help. This group can see how the plastic pollution affects their community and collect data to better understand what upstream solutions are possible.



Stop 3: The Exhibit

OCEAN HEROES

In a blend of art, science, and solutions the exhibit Ocean Heroes highlights the impact of humanity on the natural environment. The exhibit will inspire and educate the next generation of explorers, shining a light on some of the biggest ocean heroes with a series of solutions to the global waste crisis.



Stop 4: The Discussion



COMMUNITY SOLUTIONS

A final discussion will bring all the elements together to 1.) See the global problem 2.) see the local problem 3.) See the potential in changing habits and 4.) now discuss solutions and simple ways to create change within oneself, then the community to make this the new norm.



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Tour Details

Dr. Marcus Eriksen, Anna Cummins & Chris Jones are all available to speak for a 1.5 to 2 hour event.

Optional event format with one speaker

- MC introduces speaker
- Speaker introduces the issue of marine plastic pollution (15 min)
- Show film (27 min)
- Speaker takes a deeper dive (30 min)
- Q&A (15-20 min)

Optional event format with two or more speakers

- MC introduces speakers
- Speaker 1 introduces the issue of marine plastic pollution (15 min)
- Show film (27 min)
- Panel discussion ensues (30-45 min)
- Q&A (15-20 min)

Speaker honorarium requested. Proceeds will be used to fund Leap Lab, a next generation science center devoted to urban resilience. For more information on Leap Lab, visit <https://www.leaplab.org/>



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Testimonies About Junk Tour

“Our team thoroughly enjoyed our time with Marcus. He is very knowledgeable and passionate about the issue of plastics in our oceans and the circular economy movement needed to change our ways. As soon as he landed we began collecting data on plastic trash removed from an historic canal. We then cleaned up a segment of beach followed by a clean-up of nearby mangrove islands via kayaks. Every piece of plastic removed from these sites was meticulously sorted, counted and entered into a larger data set that unveiled the true story of the pervasiveness of plastics in our lives. Each of these events and the data collected from them was artfully incorporated in his keynote presentation. This allowed Marcus to connect to the over 500 audience members on a local level and then transition the conversation to the global magnitude of the plastic issue. The data in his presentation was shocking but the words conveyed were inspirational. Change is on the horizon!” - *The Marine Discovery Center*



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Speaker Bios



Marcus Eriksen, PhD

Marcus has led expeditions around the world to research plastic marine pollution, co-publishing the first global estimate and the discovery of plastic

microbeads in the Great Lakes, which led to the federal Microbead-free Waters Act of 2015. His Junk Raft journey led to the launch of The 5 Gyres Institute with his wife, Anna Cummins. Marcus had previously rafted the Mississippi River, writing about the river and his experience as a Marine in the 1991 Gulf War in the book, *My River Home* (Beacon 2008). His second book, *Junk Raft: An ocean voyage and a rising tide of activism to fight plastic pollution* (Beacon 2017) recalls the rise of the plastic pollution movement, which is growing steadily today. He received his Ph.D from USC and is developing the Leap Lab Institute.



Anna Cummins

With more than 20 years experience in environmental non-profit work—including marine conservation, coastal watershed management,

community relations, and bilingual and sustainability education—Anna Cummins is an expert in the field. Her “Synthetic Sea, Synthetic Me” TEDx talk has been viewed and shared by thousands. Anna received her undergraduate degree from Stanford University, and a MA in Environmental Policy from the Middlebury Institute for International Studies.



Chris Jones

Born in Placerville, CA, Chris was raised on tenets of environmental fellowship and preservation, hiking and climbing in the Sierra Nevadas. While attending

U.C. Berkeley, Chris gravitated towards film as a viable means of social change. After attaining a B.A. in Film Studies, Chris moved to Los Angeles, where he received his M.F.A. in Film and Television Production from Loyola Marymount University. As a producer of documentary and fictional content, Chris strives to craft intimate narratives that effectively address environmental and social injustices - endearing audiences while challenging them.

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Film Stills



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Previous Speaker Appearances

Marcus and Anna have spoken at the:

- UN General Assembly
- Our Ocean global conference
- IUCN global conference
- Explorers Club
- National Aquarium
- Monterey Bay Aquarium
- South Carolina Aquarium
- Denver Museum of Science
- Cleveland Museum of Natural History
- University of New Orleans
- College of Charleston
- Conferences and universities in Europe, South America, Middle East and Asia

Chris Jones has been featured at:

- Palm Springs International ShortsFest
- San Jose International Short Film Festival
- Taos Shortz Film Festival
- BLUE Oceans Film Festival
- Environmental Film Festival Melbourne
- Sidewalk Film Festival (Birmingham, AL)
- Kuyapanakuy Festival (Lima, Peru)
- Film Outside the Frame (Los Angeles)
- Newport Beach Film Festival
- Green Earth Film Festival (Los Angeles)
- Wild & Scenic Film Festival (Nevada City, CA)
- Colorado Environmental Film Festival (Golden, CO)



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Speaker Media Mentions

- New York Times
- Los Angeles Times
- Miami Herald
- Reuters
- CNN
- ABC News
- NBC News
- CBS News
- BBC
- CBC
- Forbes
- Rolling Stone
- National Geographic
- Mother Jones
- Bloomberg
- Grist
- Outside Magazine
- Popular Science
- New Republic
- Science Magazine
- New York Daily News
- International Business Times
- The Guardian
- Daily Mail
- El País
- Huffington Post
- TransWorld Business
- Coastal Living
- EcoWatch
- Public Radio Tulsa
- The Weather Channel
- The Verge
- The Inertia
- Standup Journal
- Charleston Post & Courier
- Scientific American
- Nature
- Voice of America
- CTV News
- Royal Gazette
- Miami Herald
- Telegraph
- The Japan Times
- Public Radio International
- Plain Dealer
- Business Insider
- Newsweek
- Salon



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Contact Details

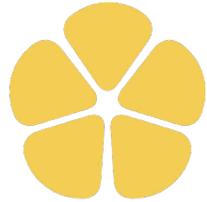
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LEAP LAB



**Plastic Pollution
Solutions**



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